

## Summer Lovin' White Cloud® Sweepstakes

### Official Rules

THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND IS GOVERNED BY THE LAWS OF THE UNITED STATES. DO NOT ENTER IF YOU ARE NOT AN ELIGIBLE INDIVIDUAL AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1) Eligibility: The White Cloud® Summer Lovin' Sweepstakes ("Sweepstakes") is open to individual legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at the time of entry. Void where prohibited. Employees of Kruger Products (USA) Inc. ("Sponsor") and its affiliated companies, subsidiaries and any advertising and promotion agencies associated with this Sweepstakes in any way, and members of the immediate families (spouse, siblings, parents, children and in-laws) or households of each such employee, are not eligible.

2) Sweepstakes Period: The Sweepstakes begins at 12:00:00 a.m. Central Time ("CT") on June 1, 2017 and ends at 11:59:59 p.m. CT on June 16, 2017 (the "Sweepstakes Period").

3) How to Enter: During the Sweepstakes Period, visit <https://secure.cataboom.com/direct/whitecloud-splash> (the "Website") and follow the on-screen instructions to complete and submit the entry form with your name, email address, and a review of White Cloud products to receive one (1) entry into the Sweepstakes. Entries will not be judged. **Limit one (1) entry per person/email address via this entry method per day.** For the purposes of this Sweepstakes, a "day" begins at 12:00:00 a.m. CT and ends at 11:59:59 p.m. CT each day during the Sweepstakes Period.

Submission of an entry grants Sponsor and its agents the right to publish, use, adapt, edit and/or modify such entry in any way, in any and all media, without limitation, and without consideration to the entrant. Submission of any entry further constitutes the entrant's consent to irrevocably assign and transfer to the sponsor any all rights, title and interest in the entry, including, without limitation, all copyrights. Entry must be the original work of the entrant; may not have won previous awards; may not have been published previously; must not infringe third-party rights, and must be suitable for publication (i.e., may not be obscene or indecent). Automated entries are prohibited, and any use of automated devices will cause disqualification. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the entry process. Entrants may not enter with multiple email addresses above the stated limits nor may entrants use any other device or artifice to enter multiple times or as multiple entrants above the stated limits. Any entrant who attempts to enter with multiple email addresses under multiple identities above the stated limits or uses any device or artifice to enter multiple times will be disqualified and forfeits the prize, in Sponsor's discretion. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized account holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted e-mail address.

This promotion is in no way sponsored, endorsed or administered by, or associated with Walmart, ShopRite, PriceRite, Schnucks or Walgreens. Any questions, comments or complaints regarding this Sweepstakes shall be directed to Sponsor. Please see the privacy policy located at

<http://mywhitecloud.com/en/privacy/> for details of Sponsor's policy regarding the use of personal information collected in connection with this promotion. If you are selected as a winner, your information may also be included in a publicly available winners list.

4) Drawing: Winners will be selected in a random drawing from all eligible entries received on or about June 20, 2017. Odds of winning depend on the number of eligible entries received. Sponsor's decisions are final in all matters relating to this Sweepstakes

5) Prize (1): One (1) Grand Prize winner will receive \$300.00 in vacation-themed gift card(s), selected at Sponsor's sole discretion. **NO ACTUAL VACATION OR TRAVEL IS INCLUDED IN THIS PRIZE.** Gift cards subject to terms and conditions as stated thereon.

**Total approximate retail value: \$300.00.** Prize is non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. If prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prize winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize he/she receives, regardless of whether prize, in whole or in part, is used. Unclaimed prizes will not be awarded. By participating, entrants agree to these Official Rules, which are final and binding in all respects.

6) Notification: Potential winner will be contacted via email on or about June 21, 2017, and provided with information on how to claim prize. Potential winner is subject to verification, including verification of age. If potential winner is found not to be eligible or not in compliance with these Official Rules, or if prize notification or any prize is returned as undeliverable, the potential winner will be disqualified. In the event that potential winner is disqualified for any reason, Sponsor reserves the right to award the prize to an alternate entrant who will also be selected randomly, even if the disqualified potential winner's name may have been publicly announced. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants.

7) Online Terms: Sponsor is not responsible for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender or by any of the equipment or programming associated with, or utilized in, this Sweepstakes, or by any human error which may occur in the transmission or processing of entries. Sponsor assumes no responsibility for damage caused by a computer virus or otherwise, to any computer resulting from entrant's access of the Website or participation in the Sweepstakes. All Internet access and usage charges are the responsibility of the entrant. If for any reason this Sweepstakes is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Sponsor, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and, if terminated, award prize from entries received as of the date of termination.

8) Release: As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor, Wal-Mart Stores, Inc., ShopRite, PriceRite, Schnucks or Walgreens and each of their respective affiliates, subsidiaries, retailers, sales

representatives, distributors and retailers, and each of their officers, directors, employees and agents (“Sweepstakes Parties”), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of the prize, (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or the prize, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys’ fees and court costs. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Except where prohibited by law, winner grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use his/her name, entry, review, photograph, voice and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant’s rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Arkansas, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts located in Bentonville, Arkansas.

9) Winner List: For the name of the winner, send a stamped, self-addressed envelope to: Summer Lovin’ White Cloud® Sweepstakes Winners List, Kruger Products (USA) Inc., 2309 S.E. B Street, Suite #1, Bentonville, AR, USA. All requests must be received by July 31, 2017. Winner lists will be sent once winner has been verified.

10) Sponsor: Kruger Products (USA) Inc., 2309 S.E. B Street, Suite #1, Bentonville, AR, USA.