ABBREVIATED DISCLOSURES FOR PRINT ADVERTISING, INTERNET & MARKETING MATERIALS:

NO PURCHASE NECESSARY. Promotion takes place from 12:00:01 a.m. ET on 09/27/22 and ends at 11:59:59 p.m. ET on 10/16/22. Open only to legal U.S. residents residing in the 50 U.S. states/D.C. Must be 18+ with a valid email address. For more information go to <u>https://bit.ly/TGIF2022MysteryOfferRules</u>. See Official Rules at <u>https://bit.ly/TGIF2022MysteryOfferRules</u> for additional eligibility restrictions, prize/offer descriptions/restrictions/ARVs, and complete details. Void where prohibited. Sponsored by TGI Fridays Franchisor, LLC, 19111 North Dallas Parkway, Suite 165, Dallas, TX 75287. Data charges may apply.

Social Media/Banners:

NO PURCHASE NECESSARY (or NO PURCH NEC). Ends 10/16/22 @ 11:59:59 p.m. ET. Rules: https://bit.ly/TGIF2022MysteryOfferRules

The TGI Fridays Mystery Offer OFFICIAL RULES

NO PURCHASE NECESSARY

PROMOTION DESCRIPTION: The TGI Fridays Mystery Offer Promotion (the "**Promotion**") takes place from September 27, 2022, at 12:00:01 a.m. Eastern Time ("**ET**") to October 16, 2022, a 11:59:59 p.m. ET (the "**Promotion Period**"). The Promotion Period consists of one (1) continuous participation period, wherein prizes/offers (as described below) will be available during Participation Period. Participation in the Promotion does not constitute participation in any other promotion, contest or sweepstakes. By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of TGI Fridays Franchisor, LLC 19111 North Dallas Parkway, Suite 165, Dallas, TX 75287 ("**Sponsor**"), which shall be final and binding in all respects.

ELIGIBILITY: Only legal United States residents residing in the fifty (50) United States and Washington D.C. who are eighteen (18) years of age or older and have a valid email address are eligible to participate. For more information go to <u>https://bit.ly/rewards_Fridays</u>. Employees, officers and directors of Sponsor, its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (collectively, the "**Promotion Entities**") and the immediate family members, and/or those living in the same household of each are ineligible to participate in the Promotion or win a prize/offer. Promotion is void where prohibited by law.

HOW IT WORKS:

To participate in this Promotion, participants must be legal United States residents residing in the fifty (50) United States and Washington D.C. who are eighteen (18) years of age or older and have a valid email address that is subscribed to receive Fridays Rewards® emails. To opt in for Fridays[™] email communications, create Rewards account at <u>https://tgifridays.com/loyalty/</u>. By submitting your information and creating a Fridays Rewards® Account, you agree to the TGI Fridays <u>Terms & Conditions</u> and <u>Privacy Policy</u>. If you do not agree to such Terms & Conditions and Privacy Policy, you cannot participate in this Promotion. Participating in this promotion is unconditional acceptance of the TGI Fridays <u>Terms & Conditions</u> and <u>Privacy Policy</u>.

To participate, you must be a member of Fridays Rewards® and have agreed to receive its email communications. To join Fridays Rewards® and receive the email communications, create a Rewards account at <u>https://tgifridays.com/loyalty/</u>. During each Participation Period, locate the game that is available through email communications from Fridays Rewards®, and input your valid email address. Then follow the on-screen instructions to play the game. Once you have completed the game, you will be informed immediately whether you have won a prize/offer (subject to verification of eligibility) and instructions on how to claim the prize/offer. **Unlimited game play per person during each Participation Period until prize is won. Once a person wins a prize, he/she/they cannot win again.** Gameplays in excess of the above-stated limitation will be void.

Except as contemplated in these Official Rules, personal information collected in connection with this Promotion will be used in accordance with Sponsor's <u>Privacy Policy</u> available on the entry tablet.

Prize Winner Determination: One (1) computer-generated winning time will be randomly generated for each Prize available in this Promotion. If you are the first participant to play the game at or after one of the randomly generated times, you will be a potential winner of the Prize indicated, subject to verification of eligibility. If you are a potential Prize winner, you will be provided with instructions on how to claim your Prize during your online session. If you receive a message that contains any message other than a winning message, you are not a Prize winner. Offers will be awarded based on predetermined odds of 1:3.

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. NOTE: Participation must be by the participant and only as directed in these Official Rules. Participation by any other individual or any entity, and/or originating at any website or other platform, including but not limited to commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited and will lead to disqualification.

In the event of a dispute over the identity of a potential winner, entry will be deemed completed by the authorized account holder of the email address associated with the Account provided during registration as long as such person is otherwise eligible in accordance with these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider, wireless carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

If due to technical, production or other errors, more prizes are claimed than intended, the intended prize will be awarded in a random drawing from all those submitting purportedly valid claims. No more than the number of prizes set forth in these Official Rules will be awarded. ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. A "SCREENSHOT" IS NOT PROOF OR EVIDENCE OF A WINNING PLAY AND/OR PRIZE. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE PLATFORM SHOULD SO INDICATE, UNLESS AND UNTIL SAID PARTICIPANT'S ELIGIBILITY AND THE POTENTIAL WINNING PLAY HAVE BEEN VERIFIED AND SAID PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. THE SPONSOR WILL NOT ACCEPT SCREENSHOTS OR OTHER

EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED. IF AN INCORRECT EMAIL IS ENTERED, A PARTICIPANT IS NOT ELIGIBLE TO CLAIM A PRIZE. The submission of a prize/offer claim is solely the responsibility of the participant.

PRIZES/OFFERS:

Prizes:

(399,467) \$10 off \$25 Purchase Fridays Coupon Code Prizes are available.

Forty Thousand (40,000) \$15 off \$25 Purchase Fridays Coupon Code Prizes are available.

One Thousand (1000) Free Foxx on the Roxx Ribs (Full Rack or Half-Rack, not valid on combos or Foxx on the Roxx Box) with any purchase Fridays Coupon Code Prizes are available.

The odds of winning a Prize depend on the total number of eligible plays and the time and date upon which they are entered. Gift cards are subject to separate terms and conditions imposed by the issuer. PRIZE IS ONLY VALID TO REDEEM WITH A \$25 MINIMUM PURCHASE (NOT INCLUDING ALCOHOLIC BEVERAGES) BEFORE TAX. Prize/offer winnings are valid from 9/27/22 to 10/16/22.

UNCLAIMED/UNREDEEMED PRIZES/OFFERS WILL NOT BE AWARDED. Limit one (1) prize/offer per eligible person per Account per Participation Period. No cash alternative or prize/offer substitutions will be allowed, except Sponsor reserves the right to substitute prize(s)/offer(s) of comparable value if a prize/offer listed is unavailable for any reason. THE PRIZE IS ONLY VALID TO REDEEM WITH A \$25 MINIMUM PURCHASE (NOT INCLUDING ALCOHOLIC BEVERAGES) BEFORE TAX.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize/offer furnished by third parties in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES/OFFERS ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

GENERAL PRIZE/OFFER CONDITIONS: Winners shall be solely responsible for all federal, state, and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize/offer. Any potential winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, "Prize Claim Documents"). If winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified and the prize in question will not be awarded.

GENERAL: Acceptance of a prize/offer constitutes prize/offer winner's permission for Sponsor and its designees to use prize/offer winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Promotion Entities (A) shall not be responsible or

liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize/offer, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize/offer, including, without limitation, to such prize's/offer's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's or any other person's computer system or wireless phone which is occasioned by participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize/offer notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disgualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. In the event Sponsor is prevented from awarding prizes/offers or continuing with the Promotion as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Promotion. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select any remaining winner(s) in a random drawing from all eligible, non-suspect registered participants as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

WINNER'S LIST: For the names of the winners, send a self-addressed, stamped envelope to: TGI Fridays Mystery Offer Promotion Winners, 19111 North Dallas Parkway, Suite 165, Dallas,

TX 75287. All such requests must be received within six (6) weeks after the end of the Promotion Period.