

**Save the Holiday 20k Giveaway  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE/OFFER. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**PROMOTION DESCRIPTION:** Save the Holiday 20k Giveaway (the “**Promotion**”) begins on November 1, 2020 at 12:00:01 a.m. Eastern Time (“**ET**”) and ends on December 31, 2020 at 11:59:59 p.m. ET (the “**Promotion Period**”). The Promotion consists of an instant win component (the “**Instant Win**”) wherein instant win prizes/offers will be awarded, and 2) a random draw sweepstakes (the “**Sweepstakes**”) to award the Sweepstakes prize, as described herein. Participation in the Promotion does not constitute participation in or entry into any other promotion, contest or sweepstakes. By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sezzle, Inc, 251 N 1<sup>st</sup> Ave., Minneapolis, MN 55401 (“**Sponsor**”), which shall be final and binding in all respects. This Promotion is in no way sponsored, endorsed, or administered by Facebook, Instagram, or Twitter. Facebook, Instagram, and Twitter are completely released of all liability by each entrant in this Promotion.

**ELIGIBILITY:** Only legal United States residents residing in the fifty (50) United States and Washington D.C. and legal residents of Canada (excluding Quebec) who are at least eighteen (18) years of age and the age of majority in their province/territory or state of residence (19 in the states of AL and NE and in the following provinces/territories British Columbia, New Brunswick, Newfoundland, Northwest Territories, Nova Scotia, Nunavut, and Yukon, and 21 in MS and 18 in all other states/provinces/territories) and are registered shoppers on the Sezzle App or website are eligible to participate. Registration is free. For more information, download the Sezzle App or visit [www.sezzle.com](http://www.sezzle.com). Employees, representatives, agents, officers, board members, investors and directors of Sponsor, National Sweepstakes, participating Sponsor merchants (all merchants listed below as providing prizes/offers are considered a “Sponsor merchant” for purposes of these Official Rules) and each of their parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (collectively, the “**Promotion Entities**”) and the immediate family members (defined for these purposes as including spouse, biological, adoptive and step-parents, children, siblings, grandparents and grandchildren, and the respective spouses of any of the foregoing, regardless of where they reside), and/or those living in the same household of each (whether related or not) are ineligible to participate in the Promotion or win a prize/offer. Promotion is void in Quebec and where prohibited by law.

**HOW TO GET A GAME PLAY:**

There are eleven (11) ways to get a game play (“**Game Play**”) during the Promotion Period:

1. Sezzle Purchase. Each time you make a purchase through Sezzle, you will receive one (1) Game Play.
2. Pay Off Purchase Early. When you pay off a Sezzle purchase early, you will receive one (1) Game Play. There is a limit of one (1) Game Play earned throughout the Promotion Period through this method.
3. Download Sezzle App. You will receive one (1) Game Play when you download the Sezzle App. You may download the Sezzle App from the applicable store associated with your data enabled smart phone. Once you have downloaded the App, you must log-in to your Sezzle account or create a Sezzle account to receive one (1) Game Play. There is a limit of one (1) Game Play earned throughout the Promotion Period through this method.

4. Add a Bank Account as the Default Payment Method. You will receive one (1) Game Play when you log-in to your Sezzle Account and add a Bank Account as your default payment method on Sezzle. There is a limit of one (1) Game Play earned throughout the Promotion Period through this method.
5. Follow Sezzle on Instagram. You will receive one (1) Game Play when you follow Sezzle on Instagram through the Sezzle website dashboard or Sezzle App dashboard. There is a limit of one (1) Game Play earned throughout the Promotion Period through this method.
6. Post to Twitter. Approximately two (2) times each week during the Promotion Period, members who are opted in to receive emails from Sponsor will receive email correspondence inviting them to Tweet content to their Twitter account. Follow the instructions in the email correspondence to Tweet the content and you will receive one (1) Game Play. Limit one (1) Game Play per email invitation to share content, up to two (2) Game Plays per week.
7. Weekly Game Play Email. One (1) time each week during the Promotion Period, members who are opted in to receive emails from Sponsor will receive email correspondence will receive an email with instructions to claim a Game Play. Follow the instructions in the email to claim your Game Play. Limit one (1) Game Play per Weekly Game Play Email per week.
8. Weekly Social Scratch Off. One (1) time each week during the Promotion Period, Sponsor will post a link on their social media platforms to claim a free Game Play. Follow the instructions on the post to claim the Game Play. Limit one (1) Game Play per Weekly Social Scratch Off per week.
9. Scavenger Hunt. One (1) time each week during the Promotion Period, Sponsor will hide one (1) Game Play on the Sezzle website and Sezzle App. Locate the hidden Game Play to claim it. Limit one (1) Game Play per Scavenger Hunt per week.
10. To get one (1) Game Play without taking any of the above actions (the “AMOE”) print your first name, last name, email address, and complete mailing address, along with the phone number associated with your Sezzle account on a plain white piece of paper and mail it in an envelope with sufficient postage to: Sezzle Promotion AMOE, 1143 East Union Street, Newark, NY 14513. **You must provide the phone number associated with your Sezzle account to receive a game play.** Once your request is received, you will be emailed a code good for one (1) Game Play. The email will be sent from [paperless@nationalsweeps.com](mailto:paperless@nationalsweeps.com). This email address does not accept incoming emails. Limit one (1) request per outer mailing envelope. You will receive one (1) Game Play per AMOE received. No copies, facsimiles or mechanical reproductions will be accepted. Sponsor assumes no responsibility for lost, late, incomplete, stolen, misdirected, illegible or postage due entries or mail. All requests must be postmarked by December 31, 2020 and received by January 6, 2021. No copies, facsimiles or mechanical reproductions will be accepted. Sponsor assumes no responsibility for lost, late, incomplete, stolen, misdirected, illegible or postage due entries or mail.

The Sezzle App is available for free in the iTunes and Android stores. If you choose to download the Sezzle App to participate in the Promotion, be aware that STANDARD DATA RATES MAY APPLY to the download of the App. You should contact your data service provider for pricing plans and details. Check your phone's capabilities for specific instructions. There is no guarantee that the Sezzle App will work with all carriers or on all devices.

By sharing or posting content provided by Sponsor through your social media account(s), you affirm that you have read, understand and agree to these Official Rules. Participants understand that they are posting at their sole risk. Sponsor is not responsible for any claims arising from any additional content you may share through your social media account(s) outside of the content provided by Sponsor, specifically including, but not limited to, claims for intellectual property infringement and privacy rights violations, as well as violations of the respective social media site's terms and conditions. In order to receive a Game Play by sharing content through your social media account(s), such content must be responsive to the Sponsor's "call to action" message, must be in compliance with the social media platform's terms and conditions and must not be obscene or offensive; must not depict alcohol, illegal drugs, tobacco, firearms/weapons, or any activities that may appear unsafe or dangerous or illegal; and must not be sexually explicit or suggestive, all as determined by Sponsor in its sole discretion. Shared content must be suitable for presentation in a public forum, at the sole discretion of Sponsor. Shared content that is incomplete or generated by script, macro or other automated or mechanical means, that have been submitted through illicit means or by any means which subvert the entry process or that do not conform with or satisfy any or all of the conditions set out in the Official Rules will be void. Multiple entrants are not permitted to share the same social media account(s) or email addresses. Sponsor reserves the right to waive these requirements in its reasonable discretion.

**GAME PLAY AND SWEEPSTAKES ENTRY:** Go to <https://go.sezzle.com/savetheholiday20kgiveaway> (the "Website") and follow the on-screen instructions to log-in to your Sezzle account or create a Sezzle account if you don't already have one. Then, you will be able to use your available Game Plays to see if you are an Instant Win prize/offer winner (subject to verification of eligibility) or have received a Game Piece. Any potential Instant Win prize/offer winner will be notified instantly upon completion of participation with instructions on how to verify his/her eligibility and claim the Instant Win prize/offer. All Game Plays must be completed by January 8, 2021.

There are four (4) Game Pieces available in the Promotion. You must collect all four (4) Game Pieces to get an entry into the Sweepstakes. The Game Pieces available are Peace (unlimited quantity); Love (unlimited quantity); Gratitude (unlimited quantity); and Harmony (10,000 available on Promotion period start date). Once you have collected Peace, Love and Gratitude, you will unlock a daily game for the chance to collect the Harmony Game Piece. Once all four (4) Game Pieces are collected, you will automatically receive one (1) entry into the Sweepstakes. Limit one (1) Sweepstakes entry per person.

Instant Win Prize/Offer or Game Piece Winner Determination: One (1) computer generated winning time will be randomly generated for each Instant Win prize/offer and Game Piece available. If you are the first person to complete a Game Play at or after one of the randomly generated times, you will be a potential winner of the prize/offer/Game Piece indicated, subject to verification of eligibility. If you are a potential winner of a prize/offer, you will be provided with instructions on how to claim your prize/offer or, if you have won a Game Piece, it will be added to the game board associated with your Sezzle account. Odds of winning an Instant Win prize/offer or Game Piece depend on the total number of eligible entries received and the time and date upon which they are entered.

**Additionally, as a condition of receiving a prize/offer/Game Piece, Canadian residents must first correctly answer without assistance of any kind, whether mechanical or otherwise, a mathematical skill testing question via email.**

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error that may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. NOTE: Participation must be by the participant and only as directed in these Official Rules. Participation by any other individual or any entity, and/or originating at any website or other platform, including but not limited to commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited and will lead to disqualification.

In the event of a dispute over the identity of a potential winner, entry will be deemed completed by the authorized account holder of the email address associated with the Sezzle account used for participation. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider, wireless carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

If due to technical, production or other errors, more Instant Win prizes/offers or Game Pieces are claimed than intended, the intended number of prizes/offers and or Game Pieces as specified in these Rules will be awarded in a random drawing from all those submitting purportedly valid claims. **No more than the number of prizes/offers or Game Pieces set forth in these Official Rules will be awarded.** ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. A "SCREEN SHOT" IS NOT PROOF OR EVIDENCE OF A WINNING PLAY AND/OR INSTANT WIN PRIZE/OFFER/GAME PIECE. A PARTICIPANT IS NOT A WINNER OF ANY INSTANT WIN PRIZE/OFFER/GAME PIECE, EVEN IF THE PLATFORM SHOULD SO INDICATE, UNLESS AND UNTIL SAID PARTICIPANT'S ELIGIBILITY AND THE POTENTIAL WINNING PLAY HAVE BEEN VERIFIED AND SAID PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED. The submission of a prize/offer claim is solely the responsibility of the participant.

**SWEEPSTAKES WINNER SELECTION AND NOTIFICATION:** On or about January 9, 2021, one (1) potential Sweepstakes prize winner will be randomly selected from all eligible Sweepstakes entries received. The potential Sweepstakes prize winner will be notified by telephone and/or mail and/or e-mail, using contact information provided or collected at the time of registration. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if a prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential prize winner will be disqualified, and an alternate prize winner may be selected. Additionally, as a condition of receiving the Sweepstakes prize, Canadian residents must first correctly answer without assistance of any kind, whether mechanical or otherwise, a

mathematical skill testing question via email. For Sweepstakes entrants (who must have collected one (1) of each Game Piece), odds of winning the Sweepstakes prize are a maximum of 1:10,000.

**PRIZES/OFFERS AND APPROXIMATE RETAIL VALUES:**

**All prize/offer amounts are in US dollars.**

**SWEEPSTAKES PRIZE:**

One (1) Sweepstakes Prize is available consisting of US\$20,000 (or equivalent in CAD should the winner be a resident of Canada) cash payable in the form of a check made out to the confirmed Sweepstakes Prize winner.

**INSTANT WIN PRIZES/OFFERS:**

**UNCLAIMED/UNREDEEMED PRIZES/OFFERS WILL NOT BE AWARDED.**

Merchant Gift Cards – All gift card amounts are in US dollars. Gift cards cannot be combined with other offers. Certain restrictions will apply. Gift cards may not be applied towards purchases of gift cards. Gift cards are non-refundable and cannot be exchanged for cash in part or full. Additional terms and conditions may apply to gift cards as imposed by issuer.

Merchant/Exp Date/Prize Amt	
<b>Adam's Polishes</b>	
no exp	
\$25.00	100
\$50.00	100
\$100.00	50
<b>Alani Nutrition</b>	
no exp	
\$25.00	100
<b>ANDREA IYAMAH</b>	
Exp. 20-12-2020	
\$50.00	20
<b>Ashley Black Guru</b>	
Exp. 12/31/25	
\$20.00	125
<b>Bed Threads</b>	
n/a	
\$50	20
<b>BKLYN CBD</b>	

EXP 2/28/21	
\$10.00	1
\$20.00	60
\$25.00	12
EXP 3/31/21	100
\$5.00	2
\$5.00 Total	2
\$10.00	98
\$10.00 Total	98
<b>BonLook</b>	
no exp	
\$150.00	7
<b>Cakeworthy</b>	
no exp	
\$10.00	93
<b>Chemical Guys</b>	
Exp. 2/28/21	
\$10.00	700
\$15.00	200
<b>Cymbiotica</b>	
Exp. 1/1/22	
\$50.00	10
\$100.00	5
<b>Gobi Heat</b>	
no exp	
\$10.00	100
<b>Grand Trunk</b>	
no exp	
\$10.00	100
<b>Gravid</b>	

no exp	
\$10.00	100
<b>Groove Life</b>	
\$35 (limit one per customer)	300
<b>Harney &amp; Sons Fine Teas</b>	
no exp	
\$10.00	100
<b>HAT CLUB</b>	
Exp. 12/31/21	
\$10.00	50
<b>Hatchet Supply</b>	
no exp	
\$50.00	20
<b>Legay Toys</b>	
no exp	
\$20.00	50
<b>Little &amp; Lively</b>	
no exp	
\$10.00	100
<b>Maaji</b>	
Exp. 12/31/20	
\$10.00	500
<b>Ministry of Supply</b>	
\$25	400
<b>MISSION</b>	
No exp	
Face Covers \$19.99	500
<b>MLO</b>	
no exp	
\$50.00	200
<b>NanaMacs</b>	
no exp	
\$5.00	126
\$10.00	126
\$15.00	101

\$20.00	51
\$25.00	51
\$50.00	53
\$75.00	22
<b>Never Made</b>	
no exp	
\$15.00	500
<b>Odele</b>	
n/a	
\$20	50
<b>Plant Faced Clothing</b>	
no exp	
\$10.00	250
<b>Prima</b>	
Exp. 12/31/20	
\$10	100
<b>Proozy</b>	
No Exp.	
\$20	5
<b>Pure Hockey</b>	
No Exp.	
\$250	10
<b>Solo Stove</b>	
Exp. 12/31/20	
\$50	50
<b>Stay Fresh Canada</b>	
No Exp.	
\$5	75
\$15	25
\$20	20
\$50	4
\$100	2
<b>Stori</b>	
No Exp.	
\$25	100



<b>The Glitter Guy</b>	
No Exp.	
\$5	18
\$10	1
<b>Victoria Emerson</b>	
No Exp.	
\$20	262
<b>Vitaly</b>	
No Exp.	
\$100	20
<b>Xebec</b>	
Exp. 12/1/20	
\$100	3

US \$10.00 Sezzle Spend	1,000
US \$100.00 Sezzle Spend	20
US \$250.00 Sezzle Spend	8
US \$500.00 Sezzle Spend	6
US \$1,000.00 Sezzle Spend	3

A variety of merchant offers will be instantly awarded throughout the Promotion Period. The merchants participating and the offers available will vary. All terms and conditions of an offer will be provided at the time of awarding. Merchant gift cards and merchant offers may be used on the merchant’s website or in-store and may be subject to an expiration date. Sezzle Spend can only be used on the Sezzle website or App and expires on December 31, 2021. No cash alternative or prize/offer substitutions will be allowed, except Sponsor reserves the right to substitute prize/offer(s) of equal or greater value if a prize/offer listed or any portion thereof is unavailable for any reason. The number of prizes/offers available in each instant win prize/offer class will decrease over the Promotion Period as instant win prizes/offers are claimed.

**GENERAL PRIZE/OFFER CONDITIONS:** Winners shall be solely responsible for all applicable federal, state, provincial/territorial and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize/offer. Any potential winner of a prize valued at \$600 or more must sign (and for winners in the United States have notarized) an Affidavit (or Declaration for residents of Canada) of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release, along with completing and returning an IRS Form W9 or W8-BEN (collectively, “**Prize Claim Documents**”). If winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified and the prize in question will not be awarded. Any winner of a prize valued at \$600 or more will receive an IRS form 1099 or 1042-S for the total actual retail value of the prize won.

**GENERAL:** Acceptance of a prize/offer constitutes prize/offer winner’s permission for Sponsor and its designees to use prize/offer winner’s name, photograph, likeness, voice, biographical

information, statements and address (city and state or province/territory) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize/offer (or good or services obtained through the use of a prize/offer, in whole or in part), and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize/offer, including, without limitation, to such prize's/offer's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's or any other person's computer system or wireless phone which is occasioned by participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize/offer notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. In the event Sponsor is prevented from awarding prizes/offers or continuing with the Promotion as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Promotion. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select winner(s) in a random drawing from all eligible, non-suspect registered participants as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

By entering the Promotion, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry for the purpose of administering the Promotion and in accordance with Sponsor's privacy policy (available at: <https://legal.sezzle.com/privacy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

**GOVERNING LAW/JURISDICTION:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF MINNESOTA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

**WINNER'S LIST:** For the names of the winners of prizes valued at \$25 or more, send a self-addressed, stamped envelope to: Save the Holiday \$20K Giveaway, - PO Box 458, Newark, NY 14513. Residents of Canada may omit return postage. All such requests must be received within six (6) weeks after the end of the Promotion Period.