

Ruby Tuesday 50th Anniversary Promotion
OFFICIAL RULES

NO PURCHASE NECESSARY

PROMOTION DESCRIPTION: The Ruby Tuesday 50th Anniversary Promotion (the “**Promotion**”) begins on March 29, 2022 at 12:00:01 a.m. Eastern Time (“**ET**”) and ends on April 28, 2022 at 11:59:59 p.m. ET (the “**Promotion Period**”). The Promotion allows eligible entrants the chance to play an instant win game wherein one (1) “Grand Prize” is available along with “Gift Card Prizes” and “Food Prizes” (all as defined below). Only the first 100,000 instant win game plays will be considered for the Grand Prize. Participation in the Promotion does not constitute participation in any other promotion, contest or sweepstakes. By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Ruby Tuesday Operations LLC, 216 East Church Ave., Maryville, TN 37804 (“**Sponsor**”), which shall be final and binding in all respects.

ELIGIBILITY: Only legal United States residents residing in the fifty (50) United States and Washington D.C. who are eighteen (18) years of age or older are eligible to participate. Employees, officers and directors of Sponsor, its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (collectively, the “**Promotion Entities**”) and the immediate family members, and/or those living in the same household of each are ineligible to participate in the Promotion or win a prize. Promotion is void where prohibited by law.

HOW IT WORKS: During the Promotion Period, visit <http://rubycelebrates50.com> (the “**Website**”). At the Website, complete the registration form as directed and then check the box agreeing to these Official Rules and Sponsor’s Privacy Policy and follow the on-screen instructions to play the game. Once you have completed the game, you will be informed immediately whether you have won a prize (subject to verification of eligibility) and instructions on how to claim the prize. **Limit one (1) game play per person per day during the Promotion Period. For purposes of these Official Rules, a ‘day’ is defined as any twenty-four (24) hour period during the Promotion Period beginning at 12:00:01 a.m. ET and ending at 11:59:59 p.m. ET.** Game plays in excess of the above stated limitation will be void.

Except as contemplated in these Official Rules, personal information collected in connection with this Promotion will be used in accordance with Sponsor’s [Privacy Policy](#).

Grand Prize Winner Determination: Prior to the start of the Promotion Period, Sponsor will randomly determine one (1) prize determination number (the “**Prize Determination Number**”). At the time of participation, one (1) number will be randomly generated with your game play (the “**Participant Number**”). If the Prize Determination Number and the participant’s Participant Number match identically and in order, the participant will be a potential winner of the Grand Prize, subject to verification of eligibility and compliance with these Official Rules. If there is a potential Grand Prize winner, such Grand Prize winner will receive instructions on screen at the time of Grand Prize winner determination on how to verify eligibility and claim the Grand Prize.

Gift Card Prize Winner Determination: One (1) computer generated winning time will be randomly generated for each Gift Card prize available. If you are the first participant to play the game at or after one of the randomly generated times, you will be a potential winner of the prize indicated, subject to verification of eligibility. If you are a potential winner, you will be provided with instructions on how to claim your prize during your online session. If

you receive a message that contains any message other than a winning prize message, you are not a prize winner.

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. NOTE: Participation must be by the participant and only as directed in these Official Rules. Participation by any other individual or any entity, and/or originating at any website or other platform, including but not limited to commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited and will lead to disqualification.

In the event of a dispute over the identity of an entrant, entry will be deemed completed by the authorized account holder of the email address provided at time of registration, as long as such person is otherwise eligible in accordance with these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider, wireless carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

If due to technical, production or other errors, more prizes are claimed than intended, the intended prize will be awarded in a random drawing from all those submitting purportedly valid claims. No more than the number of prizes set forth in these Official Rules will be awarded. ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. A "SCREEN SHOT" IS NOT PROOF OR EVIDENCE OF A WINNING PLAY AND/OR PRIZE. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE PLATFORM SHOULD SO INDICATE, UNLESS AND UNTIL SAID PARTICIPANT'S ELIGIBILITY AND THE POTENTIAL WINNING PLAY HAVE BEEN VERIFIED AND SAID PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED. The submission of a prize claim is solely the responsibility of the participant.

PRIZES/ODDS:

Grand Prize:

One (1) Grand Prize is available. The Grand Prize consists of \$500,000. **THERE IS NO GUARANTEE THAT THE GRAND PRIZES WILL BE AWARDED.** The odds of winning the Grand Prize are 1:12,000,000.

Gift Card Prizes:

Two (2) \$500 Ruby Tuesday gift card prizes are available.

Five (5) \$100 Ruby Tuesday gift card prizes are available (approximately one (1) per seven (7) day period during the Promotion Period).

One Hundred Fifty (150) \$25 Ruby Tuesday gift card prizes are available (approximately five (5) per (1) day period during the Promotion Period).

Odds of winning a Gift Card Prize depend on the total number of eligible plays and the time and date upon which they are entered. Gift cards are subject to separate terms and conditions imposed by issuer.

Food Prizes:

Nine Thousand (9,000) Coupons good for a Coconut Shrimp Appetizer at Ruby Tuesday available with an ARV of \$11.99 each. Odds: 2:23

Nine Thousand (9,000) Coupons good for a Ruby's Cheeseburger at Ruby Tuesday available with an ARV of \$11.49 each. Odds: 2:23

Eight Thousand (8,000) Coupons good for a Garden Bar entrée or add-on at Ruby Tuesday available with an ARV of \$12.49 each. Odds: 2:23

Eight Thousand (8,000) Coupons good for an Ultimate Chicken Sandwich at Ruby Tuesday available with an ARV of \$11.99 each. Odds: 2:23

Eight Thousand (8,000) Coupons good for a Spinach Artichoke Dip at Ruby Tuesday available with an ARV of \$8.99 each. Odds: 2:23

Eight Thousand (8,000) Coupons good for a Crispy Mozzarella Sticks at Ruby Tuesday available with an ARV of \$8.99 each. Odds: 2:23

Eight Thousand (8,000) Coupons good for a Cheddar Queso & Chips at Ruby Tuesday available with an ARV of \$7.99 each. Odds: 2:23

Seven Thousand (7,000) Coupons good for a Philly Cheesesteak Hoagie at Ruby Tuesday available with an ARV of \$13.49. Odds: 2:23

Five Thousand (5,000) Coupons good for a Chocolate Lava Cake at Ruby Tuesday available with an ARV of \$6.99. Odds: 3:47

Food Prizes are randomly seeded based on the odds stated above for each Food Prize available. Number of Food Prizes available are based on the anticipated number of game plays during the Promotion Period. The actual number of Food Prizes awarded may be greater or less than the number of awards stated above depending on the number of game plays actually completed during the Promotion Period. Free product coupons expire on 6/28/2022. A limit of one (1) Food Prize coupon may be redeemed during any visit. Coupons won in-store can only be redeemed upon next visit.

The total ARV of all prizes available in this promotion is \$1,249,550.

UNCLAIMED/UNREDEEMED GIFT CARD AND FOOD PRIZES WILL NOT BE AWARDED.

Limit one (1) prize per person per day.

GENERAL PRIZE CONDITIONS: Winners shall be solely responsible for all federal, state, and/or local taxes, and the reporting consequences thereof, and for any other fees or costs

associated with the applicable prize. Any potential Grand Prize winner must sign and have notarized an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, “**Prize Claim Documents**”). If winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified. In such event, at the discretion of Sponsor, the Grand Prize will either not be awarded or a new Prize Determination Number will be selected.

GENERAL: Acceptance of a prize constitutes prize winner’s permission for Sponsor and its designees to use prize winner’s name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize’s quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant’s or any other person’s computer system or wireless phone which is occasioned by participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor’s control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Promotion as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Promotion. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF TENNESSEE WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

WINNER'S LIST: For the names of winners of prizes valued at \$25 or more, send a self-addressed, stamped envelope to: Ruby Tuesday 50th Anniversary Promotion, 216 E. Church Ave, Maryville, TN 37804. All such requests must be received within six (6) weeks after the end of the Promotion Period.