

Dell “Alienware Arena Rewards” Weekly Quest Contest

NO PURCHASE NECESSARY.

Open only to legal residents of the United States (excluding Puerto Rico, Guam, and other U.S. territories and protectorates) who are 18 years of age or older or legal residents of Canada (excluding Quebec) who are the age of majority in their province/territory of residence and who are members of Alienware Arena (which is free to join).

1. **Sponsor:** Dell Marketing, L.P., One Dell Way, Round Rock, TX 78682.
2. **Administrator:** Cataboom, LLC, 3030 LBJ Freeway, Dallas, TX 75234.
3. **Overview:**
 - (a) Beginning on Monday, June 3, 2019 and each subsequent Monday, Sponsor may offer a Weekly Quest Contest to eligible persons with a valid Alienware Arena account (“Account”). Each Weekly Quest Contest is independent of preceding and/or following weeks’ Weekly Quest Contests as well as daily/monthly or other promotions, contests or sweepstakes that may be offered by Sponsor to Account holders. One’s participation in a particular week’s Weekly Quest Contest will have no affect on his/her participation in any other week’s Weekly Quest Contest or any other promotion, contest or sweepstakes that may be offered by Sponsor to Account holders.
 - (b) In addition to these Official Rules, each Weekly Quest Contest is governed by its own specific regulations (<https://na.alienwarearena.com/quests>), which are posted next to each Weekly Quest. Such specific regulations include the details of the games with clues for that Weekly Quest Contest [“game rules”], the clues themselves, as well as the available prizes in that Weekly Quest Contest. Such specific regulations are made a part of these Official Rules and incorporated herein by reference. In the event of any inconsistency between these Official Rules and the specific regulations for a particular Weekly Quest Contest, these Official Rules will prevail, govern and control in all cases EXCEPT for the specific elements of the applicable week’s Weekly Quest Contest (as to which the corresponding specific regulations will prevail, govern and control.)
 - (c) Weekly Quest Contests are void where prohibited by law.
4. **Timing:** Each Weekly Quest Contest will begin at 12:01 a.m. Eastern Time (ET) on a given Monday and end at 11:59 p.m. ET on the immediately following Friday, or as otherwise specified within the specific regulations (<https://na.alienwarearena.com/quests>). However, the Prizes for a given Weekly Quest Contest will be awarded based on when eligible participants solve that Weekly Quest Contest (as per Sponsor’s records and in its sole determination), as discussed below. Sponsor’s computer is the official clock for all Weekly Quest Contests.

5. How To Play:

- (a) Log into your Account and follow the on-screen instructions as fully set forth in the specific regulations for a particular week's Weekly Quest Contest. Generally, participation in a Weekly Quest Contest involves collecting clues and, by deciphering such clues, solving that week's Weekly Quest Contest.
- (b) You collect clues by playing certain designated games on the Alienware Arena website. Designated games with clues will be made available by Sponsor periodically during a particular Weekly Quest Contest, but a new designated game and clue will not be offered more frequently than once per day during a given Weekly Quest Contest. There is no limit on the number of times you may play a designated game so as to attempt to collect a given clue. For some designated games, a limit on the amount of time you may take to play to attempt to collect a given clue may apply (subject to the game rules of that designated game). For some designated games, a minimum score may be required to collect a clue.
- (c) Once collected, each clue should be recorded by you in order to determine the answer and solve that week's Weekly Quest Contest. (The clues complement and build upon one another, but may not be obvious.)
- (d) If you think you have solved that week's Weekly Quest Contest based on clue(s) that you have already collected, you may submit your answer for that week's Weekly Quest Contest once each day prior to the end of that Weekly Quest Contest. A Weekly Quest Contest will only be solved if an answer is entered by an eligible participant in the exactly prescribed format. (Incomplete, imprecise or otherwise inaccurate answers will not be accepted.) If your answer is correct for that week's Weekly Quest Contest as determined by Sponsor/Administrator in their sole discretion, you will win a prize. As per Rule 7 below, the prize won will be determined based on when you submit a correct answer as compared to other eligible participants (again, as determined by Sponsor/Administrator in their sole discretion).
- (e) **You may only submit one (1) answer per day.** If the answer submitted on a given day is incorrect, you will receive a "Concession" prize. Submission of an incorrect answer will not prevent you from submitting another answer on the next day of that week's Weekly Quest Contest (if applicable).
- (f) If you do not submit any answers for a particular week's Weekly Quest Contest, you will not receive any prize for that week's Weekly Quest Contest.
- (g) **By participating in a particular week's Weekly Quest Contest, you agree to these Official Rules (including, without limitation, the specific regulations for that week's Weekly Quest Contest, including the game rules for the designated game for that week's Weekly Quest Contest, as well as the determination of the correct answer for the week's Weekly Quest Contest) and Administrator's decisions, which are final and binding in all respects and not subject to appeal.**

6. Additional Restrictions on Play.

- (a) In the event of dispute, the potential winner is the individual who is the authorized owner of the Account used to take part in a given Weekly Quest Contest, as

determined by Sponsor in reviewing its business records in its sole discretion. Administrator may condition prize award upon such individual furnishing adequate proof of his/her ownership of the Account in question.

- (b) Use of automated or programmed means of participation in any Weekly Quest Contest is prohibited and will result in automatic disqualification.
- (c) **Standard message and data rates and/or wireless Internet access charges may apply when participating in Weekly Quest Contest(s).** You may be charged by the wireless carrier in conjunction with participation in Weekly Quest Contest(s). Be sure to check the wireless carrier's pricing plan BEFORE participating in Weekly Quest Contest(s). Wireless Internet access may not be available in all areas.

7. Winner Determination.

- (a) As per Rule 4 above, prizes are awarded based on eligible participants who solve a given Weekly Quest Contest earlier as compared to other eligible participants. The first eligible participant to solve the Weekly Quest Contest wins the highest level prize available for that Weekly Quest Contest, the second eligible participant to solve the Weekly Quest Contest wins the next highest level prize for that Weekly Quest Contest, the third eligible participant to solve the Weekly Quest Contest wins the third highest prize for that Weekly Quest Contest, and so forth, until the available quantity of ranked prizes for that Weekly Quest Contest have been exhausted.
- (b) Once the available quantity of ranked prizes for a given Weekly Quest Contest have been exhausted, all other eligible participants who solved or tried to solve the Weekly Quest Contest by the end of the Weekly Quest Contest (i.e., Friday at 11:59 p.m. ET) will receive a "Concession" prize.
- (c) Prizes, including "Concession" prizes, will be automatically posted to the participant's Account shortly following that Weekly Quest: no action by the winner is required to claim a Prize. Sponsor/Administrator disclaim any and all liability for Prizes that are not received in a winner's Account due to Account invalidity or any technological, programming, electronic or other failure, malfunction or error of any kind. In the event a Prize must be shipped to a winner, Sponsor/Administrator will contact the winner via email to confirm his/her physical address. If the winner does not respond to the email, the winner will forfeit his/her right to the Prize and the Prize will NOT be awarded.
- (d) **Any returned or undeliverable Prizes (as applicable) will be forfeited and NOT awarded.**
- (e) IN NO EVENT WILL MORE THAN THE NUMBER OF PRIZES AS SET FORTH IN THE SPECIFIC REGULATIONS OF A GIVEN WEEK'S WEEKLY QUEST CONTEST BE AWARDED IN THAT WEEK'S WEEKLY QUEST CONTEST.

8. Prizes.

- (a) Each Weekly Quest Contest will feature its own Prizes as set forth in the specific regulations of that Weekly Quest Contest. Prizes will be Arena Reward Points.

- (b) Arena Reward Points are benefits provided pursuant to the Arena Rewards loyalty program which are redeemable for perks and rewards on the Alienware Arena website. See Arena Rewards Terms and Conditions at the Alienware Arena website (<https://na.alienwarearena.com/legal/terms>) for complete details.
- (c) There is a limit of (1) Prize per person/Account per day in any Weekly Quest Contest.
- (a) No prize substitution or redemption for cash except by Sponsor due to unavailability of prize for any reason and then for prize of equal value, except as may be required by applicable law. No prize transfer except with Sponsor's permission which may be granted or withheld in its sole discretion without liability of any kind.
- (d) All applicable taxes and unspecified expenses in conjunction with prize acceptance/use are prize winner's sole responsibility.

9. Releases.

- (a) **By participating, an individual releases and agrees to hold harmless Sponsor, Administrator, Valve Corporation, iGames, Inc., other third party prize suppliers; their respective parents, affiliates and subsidiaries; and the directors, officers, agents, representatives, shareholders, employees, successors and assigns of any of the above organizations, from any and all liability arising from any Weekly Quest Contest, any Weekly Quest Contest-related activity, or the acceptance, receipt, possession or use/misuse of Prize(s), as applicable. The preceding includes but is not limited to damage the mobile device (or information/data stored thereon) used by an individual to participate in any Weekly Quest Contest.**
- (b) Except where prohibited by law, by accepting prize(s), winner agrees to the use of winner's name, likeness, photo, voice, biographical information, image and other indicia of persona for advertising/publicity/trade purposes by Sponsor and its designees without further compensation or notice.
- (c) All information submitted in connection with the Weekly Quest Contest will be treated in accordance with these Official Rules and Alienware Arena's Privacy Policy (<https://na.alienwarearena.com/legal/privacy>).

10. Additional Conditions of Participation.

- (a) The following persons are not eligible to participate or win prize(s) in Weekly Quest Contests:
 - i. employees, officers and directors of Sponsor, Administrator, Valve Corporation, iGames, Inc., any other third party supplier, their respective parents, affiliates and subsidiaries;
 - ii. the immediate family members (namely, parent, spouse, child, sibling) of any person in the preceding category regardless of where they live and

the members of the same household of any person in the preceding category, whether or not related.

- (b) Sponsor and Administrator are not responsible for (i) participation/attempted participation in any Weekly Quest Contest that is late, lost, garbled, incomplete, inaccessible/blocked, corrupted, jumbled, misdirected, delayed or damaged, regardless of cause, all of which are void; (ii) any incomplete, incorrect or inaccurate participation information, whether caused by tampering, hacking, equipment malfunction/failure or other cause; (iii) any error, omission, interruption, deletion, defect, delay in operation or transmission of games/clues/plays, communications line failure, theft or destruction or unauthorized access to, or alteration of, games/clues/plays; and (iv) any problems or technical malfunctions, disruptions or failures of any kind, including the functionality of telephone network or lines, computer on-line systems, servers or providers, software or programming, including without limitation any event which interferes with or corrupts the intended operation of any Weekly Quest Contest (or any game, clue or other element thereof.)
- (c) Sponsor's/Administrator's failure to enforce any provision of these Official Rules in a given instance shall not constitute the waiver of such provision.
- (d) Tampering with any Weekly Quest Contest, interfering with the intended operation of any Weekly Quest Contest, or seeking to defraud Sponsor and/or Administrator in conjunction with any Weekly Quest Contest will result in disqualification (if applicable). Tampering includes without limitation publishing or sharing the correct answers to any Weekly Quest Contest. In addition, depending on the nature and severity of the conduct in question, Sponsor may revoke such person's Account, prohibit him/her from participation in future sweepstakes or contests sponsored by Dell Inc., and/or pursue legal remedies against such individual.
- (e) If Sponsor/Administrator determine in their sole discretion that a given Weekly Quest Contest – in whole or in part – cannot be conducted as originally planned due to any cause beyond their control (e.g., computer virus/bug, tampering, fraud, natural disaster, riot, strike affecting such Weekly Quest Contest either directly or indirectly, Sponsor/Administrator may cancel, modify or suspend such Weekly Quest Contest and make the Prizes available in such affected Weekly Quest Contest in a manner that Sponsor/Administrator in their sole discretion determine is fair, appropriate and consistent with these Official Rules. In such event, Sponsor will post a notice on the Alienware Arena website.
- (f) Each Weekly Quest Contest is governed by the laws of the United States and for Canadian Entrants, shall be construed in accordance of the applicable laws of Canada (excluding the province of Quebec), without regard to conflict law provisions or principles. By participating, Canadian Entrants consent to the jurisdiction of the courts of Toronto, Ontario, as well as legal proceedings in those courts.

11. Arbitration/Choice of Law.

Except where prohibited, US entrants agree that any and all disputes, claims and causes of action arising out of, or connected with, the Weekly Quest Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by United States District Court for the Western District of Texas and the

Texas State District Court in Williamson County, Texas. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Weekly Quest Contest, shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

12. **Winners' List.** For list of winners of prizes valued at over \$25, send a self-addressed stamped envelope to "ALIENWARE WEEKLY QUEST CONTEST WINNERS" care of the Administrator at the above-indicated address. Be sure to include the dates of the first and last days of the Weekly Quest Contest you are inquiring about. Each winners' list request must be mailed separately. Winners' list requests must be received no later than (7) days (if a Saturday, Sunday or Holiday, then the next business day) after the last day of the corresponding Weekly Quest Contest. Winners' list will be available after approximately (3) weeks after the date of the corresponding Weekly Quest Contest.