

## **Hidden Valley Find Your Flavor Sweepstakes OFFICIAL RULES**

### **NO PURCHASE NECESSARY**

**SWEEPSTAKES DESCRIPTION:** The Hidden Valley Find Your Flavor Sweepstakes (the “**Sweepstakes**”) begins on April 28, 2025 at 9:00:01 a.m. Pacific Time (“**PT**”) and ends on June 30, 2025 at 11:59:59 p.m. PT (the “**Sweepstakes Period**”). Participation in the Sweepstakes does not constitute participation in any other promotion, contest or sweepstakes. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of The Clorox Company, 1221 Broadway, Oakland, CA 94612 (“**Sponsor**”), which shall be final and binding in all respects.

**ELIGIBILITY:** Only legal United States residents residing in the fifty (50) United States and Washington D.C. who are eighteen (18) years of age or older and are members of the Hidden Valley Ranch Ranchology® Rewards program (the “**Program**”) are eligible to participate. The Program is free to join. For more information visit <https://www.hiddenvalley.com/ranchology-rewards/>. Employees, officers and directors of Sponsor, CataBoom Technologies LLC (“**Administrator**”), their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (collectively, the “**Sweepstakes Entities**”) and the immediate family members, and/or those living in the same household of each are ineligible to participate in the Sweepstakes or win a prize. Sweepstakes is void where prohibited by law.

**HOW IT WORKS:** During the Sweepstakes Period, go to <https://www.hiddenvalley.com/ranchology-rewards/> (the “**Website**”) and log-in to your Program account. Then, locate the link to the Sweepstakes page. At the Sweepstakes page, you must agree to the Official Rules and answer a series of trivia questions to receive one (1) entry into the Sweepstakes. Your answers to the questions (whether right or wrong) will have no bearing on determinations of winners in the Sweepstakes.

**Limit one (1) entry per person throughout the Sweepstakes Period.**

By participating in this Sweepstakes, you consent for Sponsor to obtain, use, and transfer your name, address, email and other details for prize fulfillment purposes and marketing, advertising and other commercial purposes as set forth in Sponsor's Privacy Policy available at <https://www.thecloroxcompany.com/privacy/>.

The Sweepstakes Entities shall not be responsible for incorrect or inaccurate entry information whether caused by internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries in the Sweepstakes. The Sweepstakes Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. NOTE: Participation must be by the participant and only as directed in these Official Rules. Participation by any other individual or any entity, and/or originating at any website or other platform, including but not limited to commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. The use of any device to automate the entry process is prohibited and will lead to disqualification. All entries become the property of Sponsor.

In the event of a dispute over the identity of a potential winner, entry will be deemed completed by the authorized account holder of the email address associated with the winning registration as

long as such person is otherwise eligible in accordance with these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, on-line service provider, wireless carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**WINNER SELECTION AND NOTIFICATION:** At the conclusion of the Sweepstakes Period, ten (10) potential prize winners will be randomly selected from all eligible entries received during the Sweepstakes Period. The potential winners will be notified by e-mail, using contact information associated with each potential winner's Program account. Sponsor/Administrator shall have no liability for any potential winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit their prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) alternate potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential winner is found to be ineligible, or if they have not complied with these Official Rules or decline the prize for any reason prior to award, such potential winner will be disqualified and an alternate potential winner may be selected.

**PRIZES/ODDS:**

Ten (10) prizes are available. Each prize consists of a Hidden Valley Ranch Prize Pack with an approximate retail value ("ARV") of \$1,155 each. Each Hidden Valley Ranch Prize Pack includes:

- One (1) \$1,000 prepaid gift card;
- One (1) Hidden Valley Ranch Tote Bag with an ARV of \$55;
- One (1) Hidden Valley Ranch Acrylic Tray with an ARV of \$40;
- One (1) Hidden Valley Ranch Bucket Hat with an ARV of \$25; and
- One (1) Personalized Ranch Bottle with an ARV of \$35.

Total ARV for all prizes available in this Sweepstakes: \$11,550.

The odds of winning a Sweepstakes Prize depends on the number of eligible Sweepstakes entries received.

Limit one (1) prize per person. The ARV of any prize is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. If the actual purchase price of a prize is less than the ARV stated herein, the prize winner will NOT be entitled to a check, cash or other form of payment for the price difference. Gift cards are subject to separate terms and conditions imposed by issuer.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished by third parties in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT

LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Any potential winner must sign and have notarized an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, “**Prize Claim Documents**”). If winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified and an alternate potential winner may be selected. Winners shall be solely responsible for all federal, state, and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. Winners will receive an IRS Form 1099 following receipt of such prize for the actual retail value of the prize received.

**GENERAL:** Acceptance of a prize constitutes prize winner’s permission for Sponsor and its designees to use prize winner’s name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Sweepstakes Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize’s quality or fitness for a particular purpose, its value, the ability to re-sell such prize, or that the prize will continue to function or be displayed as intended. Sponsor assumes no responsibility for any damage to an entrant’s or any other person’s computer system or wireless phone which is occasioned by participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor’s control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select winners in a random drawing from all eligible, non-suspect registered participants as of the date of the event giving rise to the termination. Inclusion

in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

**GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

**WINNER'S LIST:** For the names of winners, send a self-addressed, stamped envelope to: Hidden Valley Find Your Flavor Winners, 2100 N Greenville Ave #400, Richardson, TX 75082. All such requests must be received within six (6) weeks after the end of the Sweepstakes Period.