FIRST INTERNET BANK MOBILE MADNESS
OFFICIAL RULES

NO PURCHASE NECESSARY

PROMOTION DESCRIPTION: First Internet Bank Mobile Madness (the “Promotion”) begins on or about 12:01 a.m. EST on November 18, 2017 and ends at 11:59 p.m. EST on March 30, 2018 (the "Promotion Period"). Participation in the Promotion does not constitute participation in any other promotion, contest or sweepstakes. By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of First Internet Bank of Indiana, 11201 USA Parkway, Fishers, Indiana 46037 (“Sponsor”), which shall be final and binding in all respects.

ELIGIBILITY: Only legal United States residents who are eighteen (18) years of age or older are eligible to participate, excluding residents of Rhode Island. Employees, officers and directors of First Internet Bank (“Sponsor”) and each of their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (collectively, the “Promotion Entities”) and the immediate family members, and/or those living in the same household of each are ineligible to participate in the Promotion or win a prize are not eligible to participate. Promotion is void where prohibited by law.

HOW IT WORKS: During the Promotion Period, eligible entrants will have the opportunity to receive a prize/offer in this Promotion by accessing and playing the virtual game located at www.firstib.com/game. Eligible entrants must follow entry prompts and provide requested contact information in order to be eligible for a prize/offer in this Promotion. After completion, instructions to play a virtual game will be presented. At the conclusion of the virtual game for the prize/offer, you will be informed if you have won a prize/offer in this Promotion and directed with instructions to receive the prize presented (subject to verification of eligibility). If you receive a message that contains any message other than a winning prize/offer message, you are not a winner.

Except as contemplated in these Official Rules, personal information collected in connection with this Promotion will be used in accordance with Sponsor’s Privacy Policy. Limit one (1) play per person per email address per day. For purposes of these Official Rules, a “day” is defined as any twenty-four (24) hour period during the Promotion Period beginning at 12:00:01 a.m. ET and ending at 11:59:59 p.m. ET.

Prize/Offer Winner Determination: one computer-generated winner will be randomly generated for each Prize/Offer available in this Promotion. If you are the first participant to participate in the game at or after one of the randomly generated times, you will be a potential winner of the Prize/Offer indicated, subject to verification of eligibility. If you are a potential winner, you will be provided with instructions on how to claim your prize/offer during your online session. If you receive a message that contains any message other than a winning prize/offer message, you are not a winner.

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error that may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. NOTE: Participation must be by the participant and only as directed in these Official Rules. Participation by any other individual or any entity, and/or originating at any website or other platform, including but not limited to commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited and will lead to disqualification.

In the event of a dispute over the identity of an entrant, entry will be deemed completed by the Authorized Account Holder of the email address provided at time of registration. "Authorized Account Holder" is
defined as the natural person who is assigned to an email address by an Internet access provider, online
service provider, wireless carrier, or other organization (e.g., business, educational institution, etc.) that is
responsible for assigning email addresses for the domain associated with the submitted email address.

If applicable, the ability to participate via SMS Mobile Messaging is designed to work with all major
domestic wireless carriers but Sponsor makes no guarantee that any particular wireless carrier’s network
will be compatible with and/or permit participation in the Promotion via SMS Mobile Messaging. Sponsor,
in its sole discretion and/or to comply with a particular wireless carrier’s requirements, may revise the list
of participating wireless carriers at any time without notice. To participate via SMS Mobile Messaging, an
entrant’s mobile phone must be capable of sending and receiving text messages. Message and data rates
may apply to all text messages sent and received even if the attempted entry is not successfully transmitted
for any reason.

If due to technical, production or other errors, more prizes/offers are claimed than intended, the intended
prize/offer will be awarded in a random drawing from all those submitting purportedly valid claims. No
more than the number of prizes/offers set forth in these Official Rules will be awarded. ALL POTENTIAL
WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE
FINAL AND BINDING. A "SCREEN SHOT" IS NOT PROOF OR EVIDENCE OF A WINNING PLAY
AND/OR PRIZE/OFFER. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE/OFFER, EVEN IF
THE PLATFORM SHOULD SO INDICATE, UNLESS AND UNTIL SAID PARTICIPANT’S
ELIGIBILITY AND THE POTENTIAL WINNING PLAY HAVE BEEN VERIFIED AND SAID
PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL
NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS
VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR
ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED.
The submission of a prize/offer claim is solely the responsibility of the participant.

PRIZES/OFFERS/ODDS:

NUMBER OF PRIZES/PRIZE DESCRIPTION: All prizes are based on random computer
generated winning times. UNCLAIMED/UNREDEEMED PRIZES WILL NOT BE AWARDED.
Odds of winning a prize depend on the total number of eligible plays and the time and date upon which
they are entered. There is no guarantee that all prizes will be awarded.

The prizes are: a private tour of Hinkle Fieldhouse (five (5) winners, valued at Fifty Dollars ($50.00)
each); a basketball autographed by Butler men’s basketball Coach LaVall Jordan (five (5) winners,
valued at Forty Dollars ($40.00) per basketball); two tickets to a Butler home game (ten (10) winners
of two (2) tickets each, valued at Ten Dollars ($10.00) per ticket); twill Butler University baseball hat
(forty-eight (48) winners, valued at Eight Dollars ($8.00) each); aluminum Butler University bike bottle
(thirty-six (36) winners, valued at Seven Dollars ($7.00) each); silicone Butler University phone wallet
(two hundred and fifty (250) winners, valued at Four Dollars ($4.00) each); Butler University
sunglasses (one hundred and fifty (150) winners, valued at Two Dollars ($2.00) each). The approximate
retail value of all five hundred and four (504) prizes is Two Thousand Four Hundred and Eighty-Six
Dollars ($2,486.00 U.S.).

GENERAL PRIZE/OFFER CONDITIONS: Any prize/offer winner shall be solely responsible for all
federal, state, and/or local taxes, and the reporting consequences thereof, and for any other fees or costs
associated with the applicable prize/offer.

Sponsor reserves the right to change any actual prize at any time during the Promotion. In this event, every
effort will be made to provide a prize of like estimated value. The provided approximate retail value of the
prizes is an approximation. Any difference between the approximate retail value and the actual cost of any
prize will not be awarded.
GENERAL: Acceptance of a prize/offer constitutes prize/offer winner’s permission for Sponsor and its
designees to use prize/offer winner’s name, photograph, likeness, voice, biographical information,
statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms
of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree
that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and
all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due
in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity,
or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize/offer, and (B) have not
made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any
prize/offer, including, without limitation, to such prize/offer’s quality or fitness for a particular purpose.
Sponsor assumes no responsibility for any damage to an entrant’s or any other person’s computer system
or wireless phone which is occasioned by participating in the Promotion, or for any computer system, phone
line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions
or network connections that are human or technical in nature. Without limiting the generality of the
foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged,
stolen, or postage-due submissions or prize/offer notifications; or for lost, interrupted, inaccessible or
unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for
miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable
transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature;
or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor
reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the
entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be
acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate
operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves
the right to seek damages and other remedies from any such person to the fullest extent permitted by law.
No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple
entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion
if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud
or technical problems, failures or malfunctions or other causes beyond Sponsor’s control have destroyed or
severely undermined or to any degree impaired the integrity, administration, security, proper play and/or
feasibility of the Promotion as contemplated herein. In the event Sponsor is prevented from awarding
prizes/offers or continuing with the Promotion as contemplated herein by any event beyond its control,
Sponsor shall have the right to modify, suspend, or terminate the Promotion. These Official Rules cannot
be modified or amended in any way except in a written document issued by a duly authorized representative
of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the
validity or enforceability of any other provision. In the event that any provision is determined to be invalid
or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be
construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW/JURISDICTION: ALL ISSUES AND QUESTIONS CONCERNING THE
CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL
RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION
WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE
WITH THE INTERNAL LAWS OF THE STATE OF INDIANA WITHOUT GIVING EFFECT TO ANY
CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE
APPLICATION OF ANY OTHER STATE’S LAWS.

WINNER’S LIST: For the names of the prize winners, send a self-addressed, stamped envelope to: First
Internet Bank of Indiana, 11201 USA Parkway, Fishers, Indiana 46037, Attn: Mobile Madness. All such
requests must be received within six (6) weeks after the end of the Promotion Period.

The PROMOTION is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter. Facebook and Twitter are completely released of all liability by each
PARTICIPANT in this PROMOTION. Direct any questions/comments/complaints regarding the Promotion to Sponsor, not Facebook or Twitter.

The Promotion is in no way sponsored, endorsed or administered by, or associated with Apple, Inc. Apple, Inc. is completely released of all liability by each participant in this Promotion.